



**Presented by the Greater Dallas Advisory Board and Southern Methodist University  
Southern Methodist University, Fincher Building, The Georges Auditorium  
6212 Bishop Blvd., Dallas, TX 75205  
Saturday, November 3, 2012 · 7:30 a.m. to 1:00 p.m.**

## **Sponsorship Opportunities**

*“A great way for your organization to make a lasting impact on our future leaders”*

### **Scholar Sponsor - \$2,500**

- Recognized as a **Scholar Sponsor** on all marketing and event day materials and in press releases
- Opportunity to introduce the Keynote Speaker
- Prominent placement of company banner at event
- Primary placement of company name and logo on Texas Diversity Council website through 2012
- Primary recognition on presentation screen during registration, breaks, and program closing
- Up to six (6) mentors from your organization to participate at event
- Unlimited number of your logo items included in gift bags
- Provide up to fifteen (15) door prizes for event
- Full-page ad in event program

### **Junior Mentor Sponsor - \$850**

- Recognized as a **Junior Mentor Sponsor** on all marketing and event day materials and in press releases
- Secondary placement of company name and logo on Texas Diversity Council website through 2012
- Secondary recognition on presentation screen during registration, breaks, and closing
- Up to four (4) mentors from your organization to participate at event
- Up to five (5) of your logo items included in gift bags
- Provide up to ten (10) door prizes for the event
- One-half page ad in event program

### **Mentor Sponsor - \$1,250**

- Recognized as a **Mentor Sponsor** on all marketing and event day materials and in press releases
- Placement of company banner at the event
- Placement of company name and logo on Texas Diversity Council website through 2012
- Recognition on presentation screen during registration, breaks, and program closing
- Up to five (5) mentors from your organization to participate at event
- Up to ten (10) of your logo items included in gift bag
- Provide up to five (5) door prizes for the event
- One-fourth page ad in event program

### **Apprentice Sponsor - \$650**

- Recognized as an **Apprentice Sponsor** on event day and marketing materials and in press releases
- Placement of company name on Texas Diversity Council website through 2012
- Opportunity for your associates to volunteer at event
- Up to three (3) of your logo items included in gift bag
- Provide up to three (3) door prizes for the event
- Business card size ad in event program

### **Food & Refreshment Sponsor - \$325**

- Recognized as a **Food & Refreshment Sponsor** on event day
- Opportunity for your associates to volunteer at event

**For more information call Angeles Valenciano with the Texas Diversity Council at 210.573.7551.**